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北欧设计

创意周

2013 Nordic Design and Innovation Week

Nordic Innovation Week 11.1-10

纯

纯·北欧设计创意周 Nordic Design and Innovation Week 2013年11月1日-10日 November 1st -10th, 2013

地点: 上海市黄浦区局门路436号, 八号桥二期 Venue: Bridge 8, phase 2 436 Jumen Road, Shanghai

## 北欧新美食 – 创新在行动

敬请大家前来参加由国际著名电视人塔雷克·泰勒主厨所主持的精彩挪威的纳维亚美食之旅和品尝令人垂涎欲滴的北欧美食。泰勒先生拥有25年挪威的纳维亚美食料理经验，经常穿梭旅行于挪威、瑞典、丹麦和芬兰等国之间，前往拜会当地美食料理师、餐馆店主、主理名厨和美食专家，与同行探讨各自对本职工作的热忱和成功秘诀。

通过对未知领域的深度挖掘，本次主厨大师班将探索北欧新美食中所蕴含的传承、技艺和工艺及其背后的奥秘，并发掘北欧料理所蕴藏的独特珍品与风味。

本次大师班还将结合北欧风味和探险旅程，为出席者奉上北欧食品生产文化的内幕并重点介绍挪威海鲜产品。

欢迎大家前来出席本次独特的北欧厨艺推介会和品味北欧新美食的真谛。

### 13:00-16:00 – 北欧烹饪大师班

开幕式: 欧阳文先生, 挪威王国驻上海总领事馆

简介: Charlotta Ranert, 项目经理, 北欧新食品

BBC电视系列片《塔雷克·泰勒北欧美食》主讲人塔雷克·泰勒主厨将就北欧美食烹饪主持一堂大师班讲座。泰勒主厨将带领与会者通过北欧食材，尤其是挪威海鲜，体会一场美食之旅。

## NEW NORDIC FOOD – INNOVATION IN MOTION

Join renowned international TV personality and Chef, Tareq Taylor, on a spectacular culinary tour of Scandinavia for a mouth-watering taste of Nordic cuisine. Tareq, who has 25 years of experience with Scandinavian cooking, has travelled around Norway, Sweden, Denmark and Finland, meeting local food producers, restaurateurs, chefs and specialists, discussing their passions for the work that they do and the secrets to their success.

This Masterclass explores the secrets behind traditions, techniques and craftsmanship that exist within New Nordic Cuisine, and uncovers the hidden treasures and unique flavours of the Nordic countries while delving into uncharted territories.

Combining unique Nordic flavors together with travel and adventure, this masterclass will provide an insider view into the growing food culture, with a special focus on Norwegian seafood, in the Nordic countries.

Welcome to join us for this unique presentation of the Nordic Kitchen and to savour the heart and soul of New Nordic Cuisine.

### 13:00-16:00: Master Class on the Nordic Kitchen

Opening remarks: Mr. Øyvind Stokke, Consul General of the Norwegian Consulate General in Shanghai.

Introduction: Charlotta Ranert, Project Manager, New Nordic Food.

Chef Tareq Taylor from the BBC TV series Tareq Taylor's Nordic Cookery will host a master class on the Nordic Kitchen. Through this culinary experience Taylor will guide the participants on a journey through the Nordic larder focusing on Norwegian seafood.